

## ADVERTISING RATES

**C**RAFT ARTS INTERNATIONAL is a full-colour tri-annual magazine specialising in the documentation of contemporary visual and decorative arts. Its main objective is the promotion of innovation and originality in all forms of artistic expression including: painting, printmaking, sculpture, ceramics, glass, precious and non-precious metal, fibre and textiles, leather and wood. Besides publishing in-depth articles and images reflecting the work, lifestyles and philosophies of professional artists and craftspeople, the magazine fulfils a vital role in the marketing of artworks world-wide.

FOUR COLOURS	CASUAL \$	CONTRACT \$
Back Cover .....	3500 per issue .....	3100 per issue
Inside Covers .....	2800 per issue .....	2500 per issue
Full Page .....	2100 per issue .....	1900 per issue
Half Page .....	1200 per issue .....	1100 per issue
Quarter Page .....	750 per issue .....	650 per issue

### BLACK AND WHITE

Full Page .....	1300 per issue .....	1100 per issue
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(Vertical or horizontal)		
Quarter Page .....	500 per issue .....	450 per issue
Eighth Page .....	300 per issue .....	250 per issue
Sixteenth Page .....	200 per issue .....	180 per issue
Thirty-secondth page ..	150 per issue .....	130 per issue

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## TECHNICAL DATA

PRINTED OFFSET USING STANDARD PROCESS INKS. HALFTONE SCREEN 175 LINES PER INCH.

	DEPTH	WIDTH
Full Page Trim Size .....	30.00 .... x ....	22.00 cm
Full Page Type Area .....	27.00 .... x ....	19.00 cm
Full Page Bleed .....	31.00 .... x ....	23.00 cm
Half Page (horizontal) .....	13.30 .... x ....	19.00 cm
Half Page (vertical) .....	27.00 .... x .....	9.30 cm
Quarter Page .....	13.30 .... x .....	9.30 cm
Eighth Page .....	6.50 .... x .....	9.30 cm
Sixteenth Page .....	6.50 .... x .....	4.30 cm
Thirty-secondth Page .....	3.00 .... x .....	4.30 cm

COLUMN LENGTH: 27.00 CM. COLUMN WIDTH: 4.30 CM

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### CONDITIONS OF ACCEPTANCE

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